

## **SAICB Launch: 30 October 2008**

**Speaker's notes for programme director: V Pearson and  
SAICB Chair: Servaas du Plessis**

**8h30 – 8:35**

### **OPENING AND WELCOME**

Good morning ladies and gentlemen. I am Vivienne Pearson, the Manager for Image and Reputation at the South African Insurance Association (SAIA), and I will be the programme director today.

The South African Minister of Finance, The Honourable Minister Mr Trevor Manuel, last week said in his medium term budget speech that the most pressing priorities approved for this next period included investing in the criminal justice system to reduce the levels of crime and enhance citizen safety. I am sure we all applaud this.

In the same spirit, the short-term insurance industry has decided a while ago that insurance fraud and crime needed to be addressed differently and more efficiently, and the result is today's launch of the South African Insurance Crime Bureau.

I am fully convinced that we all have a part to play in the fight against crime.

To welcome you to today's event, and to say a few words on this important initiative, is Servaas du Plessis, inaugural Chairman of the SAICB Board.

Servaas.

**8h35 – 8:40**

### **SPEECH BY SERVAAS DU PLESSIS**

Thank you, Vivienne.

Good morning ladies and gentlemen. To really address insurance fraud has forever been a pipe dream in South Africa. Several

attempts were made and are daily being made to combat Insurance crime, but until now we have only managed to scratch the surface.

Just over a year ago one of the committees of SAIA decided to ultimately put their money where our mouths were. I was privileged to be part of the delegation to visit the UK and Sweden on a fact finding mission into the operations of their Insurance Fraud Bureaus.

A lot of blood, sweat, begging and tears later, our business plan was approved by the SAIA board to start an Insurance Crime Bureau in South Africa.

Today I stand here proud – The South African Insurance Crime Bureau is a reality. I am sure my partners on the study trip - Vivienne Pearson and Gerald Davies share my feelings.

Ladies and gentlemen – I cannot remember when last I addressed a room full of so many important people from the public sector, private sector and the media. I am not going to even try to single out individuals – we regard you all as very important and key partners in our quest to combat and eradicate Insurance crime.

I would however like to make special mention of the management and staff of FinWeek involved in the initiative, and commitment to be a key partner for the ICB.

Welcome to the official launch of the South African Insurance Crime Bureau.

**8:40 – 8:55**

**PRESENTATION BY VIVIENE PEARSON**

Thank you, Servaas.

Today SAIA has great pleasure in handing over the industry's fraud activities to the SAICB. The SAICB may be the result of an almost four year long process facilitated by the SAIA, but today the SAICB is launched as an independent initiative with its own members and strategy.

I would like to present to you the beginnings of this, initially SAIA, initiative.

Presentation.

And now, without any further ado, I ask the Head of Operations of the SAICB, Hugo van Zyl, to come and present to you the SAICB as it will operate in the future.

Hugo has been hard at work establishing the SAICB as an independent organization since 1 July 2008.

Hugo.

**8h55 – 9:20**  
**PRESENTATION BY HUGO VAN ZYL**

Thank you, Hugo.

Before we open the floor to questions, I would like to emphasize that the SAICB will now continue to operate independently, however, with the blessing and support of the SAIA. Hugo, we wish the SAICB great successes for the future!!!

Are there any questions for Servaas, Hugo, myself or Barry Scott the CEO of the SAIA?

**9h20**  
**QUESTIONS**

I invite any journalists who wish to interview any of the speakers to arrange this with us directly after this, or after you've finished your breakfast.

**9h30**  
**CLOSING**

A hot buffet is served now – please help yourself and enjoy your breakfast.

Thank you for joining us at this – for us – very important event. Please make sure that you take your copy of the SAICB survey in the Finweek.