

JOIN THE DISCUSSION

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## **SPEAKER PROFILES**



## **Caroline da Silva**Divisional Executive Regulatory Policy of the FSCA



Conduct Authority

Caroline needs little introduction, and has been involved in numerous roles in the industry with wide extensive experience & knowledge. Caroline will be sharing **The Goals & Challenges of the Financial Sector Cconduct Authority (FSCA)**, as well as the benefits of co-operation as a community.



**Heila Niemand** - Colonel at the Division Detective Service Policy and Standards Development for investigating officers.



Heila is a seasoned individual and is invited annually to the "Women in Law Enforcement Conference" to present on Online Child Exploitation.

Heila has an extensive track record in the insurance industry as a member of IAATI, and is also involved with numerous "PPP" relationships. Heila will demonstrate to us **The Power of Social Media Profiling**, and show how the SAPS has been successful in using this to combat syndicates taking advantage of the innocent.



The globally acclaimed founding team from the new insure-tech "Pineapple Insurance" will be speaking to us on their lessons learned, and why and how they launched their dream of "Fair, instant insurance for your stuff". Join Ndabenhle; Matthew; Marnus & Sizwe as they take us on their journey to success to one of the fastest growing, fully online insurance platforms.

**The Pineapple Story:** Big profit margins, heavy expenses and fraud ruin the value that an insurance buyer gets from their policy. Pineapple set out to change this, a task which required a complete overhaul of insurance as we know it.